

Demographics

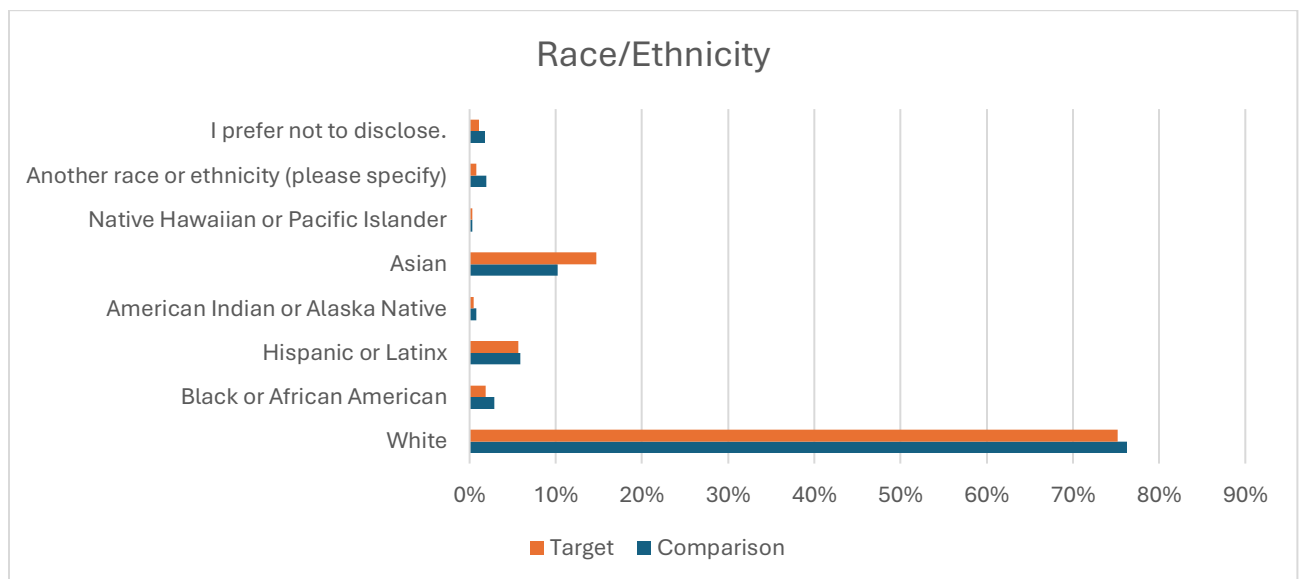
We were interested in comparing some background variables of the target and comparison group to determine if there was a demographic difference. We compared self-reported race/ethnicity, gender, and undergraduate majors across the groups.

Survey Question

How would you describe your racial/ethnic identity? Please select all that apply.

Results

Fig. 1, Self-reported race/ethnicity information, target vs. comparison

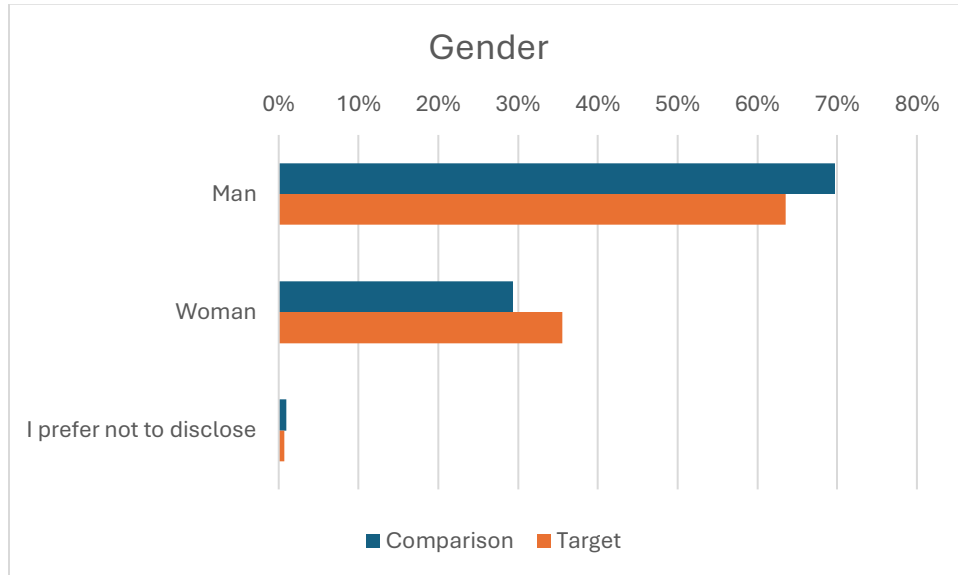


The groups are relatively similar in terms of race/ethnicity breakdown, though the comparison group has more White respondents and fewer Asian respondents than the target group.

Survey question

What is your gender?

Results

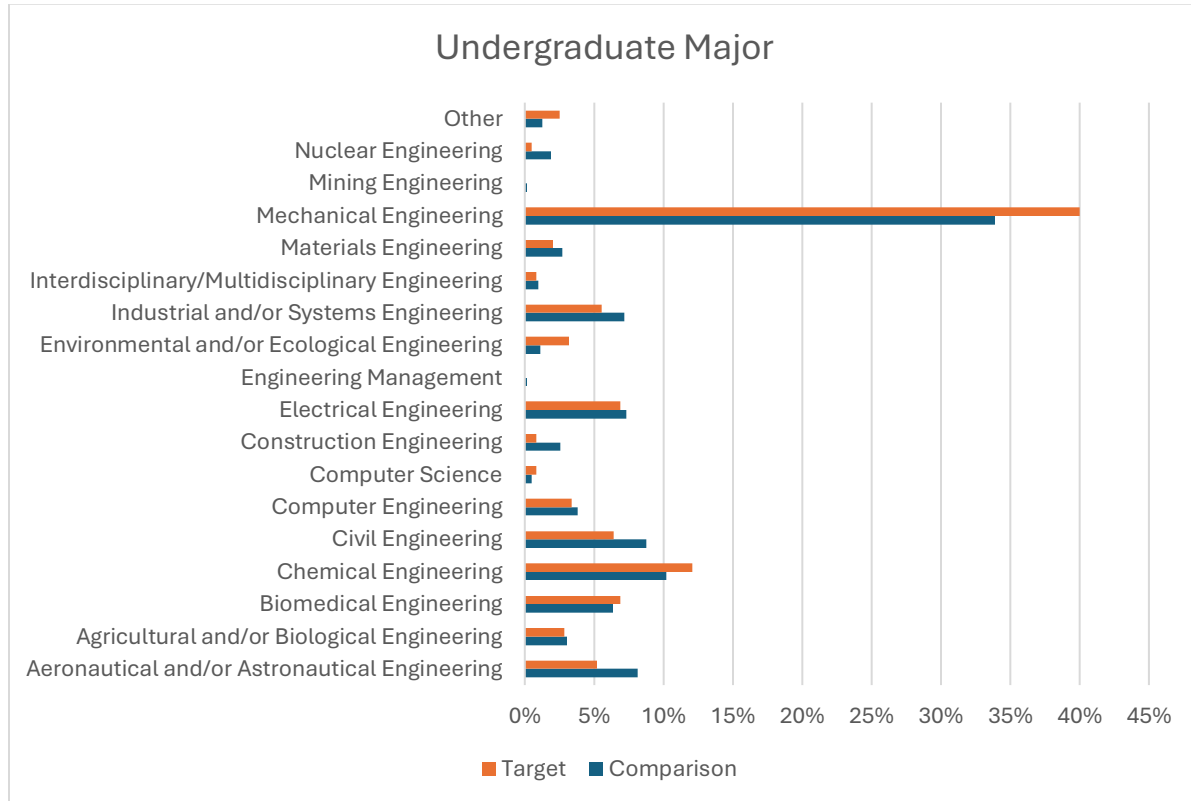


The target group has a higher proportion of women, but both groups are dominated by men. The target group is 64% male and the comparison group is 70% male.

Survey question

What is the primary major of your bachelor's degree?

Results



While similar across many majors, the target group had a higher percentage of mechanical, biomedical, chemical, and environmental engineering. The comparison group had a higher percentage of aeronautical/astronautical, civil, and industrial/systems engineering. Across both groups, mechanical engineering was the most represented major (34% in the comparison group and 40% in the target group).